



# SANA PARAMBADAN

Digital Marketer

## CONTACT

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Puthanathani, Malappuram, Kerala

## TECHICAL SKILL

- Market Research
- Business Development
- Content Marketing
- Performance Marketing
- Organic Marketing

## SOFTWARE PROFICIENCY

- Microsoft office
- WordPress
- CAD-Rhinoceros
- Coral Draw

## LANGUAGE

- English
- Malayalam
- Hindi

## ABOUT ME

As a passionate and results-driven Digital Marketer, I specialize in creating online growth strategies that build strong brand visibility and drive customer engagement. With hands-on experience in social media marketing, SEO, content creation, website development, and performance analytics, I craft campaigns that not only look good but also perform exceptionally.

## EDUCATION

- **Skill Mount**  
Digital Marketing  
2025
- **Calicut University**  
BBA Marketing  
2019-2021
- **Institute of Gem and Jewellery-(IGJ)**  
Jewelry management  
2019-2021
- **Board of Higher Secondary Examination , Kerala**  
2017-2018
- **SSLC**  
2016

## DIGITAL MARKETING SKILLS

- Search Engine Optimization (SEO) & SEM
- Social Media Marketing (Meta, Instagram, LinkedIn)
- Google Ads & Google Analytics
- Email Marketing
- Content Writing & visual Design (Canva)
- CMS Development
- WordPress
- Business Development

## DECLARATION

I hereby declare that the particulars furnished above are true and correct to the best of my knowledge and belief.

Signature  
Sana Parambadan